

Converus Technology Improves Integrity & Trust for a Humanitarian Organization in Mexico

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BACKGROUND

[Adventist Development and Relief Agency](#) (ADRA) is a global humanitarian organization providing aid and support to vulnerable communities around the world. In Mexico, like other organizations, it faced challenges managing its staff in the field, especially in areas where integrity and trust are critical to the success of its operations. To strengthen donor trust and improve operational efficiency, ADRA Mexico sought to implement an innovative solution that would help guarantee the safety and integrity of its teams in Mexico.



IMPLEMENTATION

In response to this need, ADRA Mexico implemented [VerifEye](#) by Converus. This mobile app accurately verifies the truth and trustworthiness of individuals during the recruitment process and on-going monitoring of personnel at ADRA. By tracking changes to involuntary eye behavior during a 10-minute test, VerifEye provides an additional measure of confidence and security in their operations.

In addition, ADRA Mexico integrated VerifEye into its human resource management system, which quickly and accurately identified inconsistencies in the behavior or conduct of its personnel in the field.

RESULTS

The remarkable results obtained using Converus' technology for ADRA Mexico include:

- **Risk reduction:** ADRA Mexico significantly reduced risks related to the integrity of its humanitarian operations.
- **Improved operational efficiency:** HR processes at ADRA Mexico were more effective in supervising field personnel and rapidly identified any deviations from established ethical and conduct standards.
- **Positive impact on vulnerable groups:** ADRA Mexico offers more effective and transparent assistance to vulnerable communities in emergency and development situations by ensuring the integrity and reliability of its staff. This translates into greater effectiveness in delivering humanitarian aid and ensures resources are used ethically and efficiently to meet the most pressing needs of those vulnerable communities.



SUMMARY

The adoption of Converus technology has allowed ADRA Mexico to strengthen donor confidence, reduce operational risks, and improve efficiency in its humanitarian operations. This fact demonstrates how innovative technology can be an invaluable asset in the humanitarian sector, where integrity and trust are crucial to the success of aid and development initiatives.